

THE INTERNATIONAL ANDY AWARDS

2020



SHORTLIST

TITLE	CLIENT OR BRAND	COMPANY	CRITERIA
The Offline Playlist	New Orleans Tourism Marketing Corporation	360i	CRAFT
Next 100	National Football League	72andSunny	CRAFT
Swipe Night	Tinder	72andSunny	IDEA
Swipe Night	Tinder	72andSunny	RESET
Right on Tracks	Cheerios	72andSunny + Nexus Studios	CRAFT
Feel The Power	PlayStation	adam&eveddb	CRAFT
Mind Control	Unilever - Marmite	adam&eveddb	CRAFT
Mind Control	Unilever - Marmite	adam&eveddb	IDEA
Mind Control	Unilever - Marmite	adam&eveddb	BRAVERY
Air Max Graffiti Stores	Nike	AKQA	IDEA
Let's Summer	Alpargatas	AlmapBBDO	CRAFT
Fix The World	Snickers	AMVBBDO + BBDO New York + MJZ	IDEA
Fix The World	Snickers	AMVBBDO + BBDO New York + MJZ	CRAFT
See Sound	Wavio	Area 23, An FCB Health Network Company	IDEA
The Gift That Doesn't Give Back	Aviation Gin	Aviation Gin	IDEA
#NoKidsInCages	RAICES	Badger & Winters	CRAFT
#NoKidsInCages	RAICES	Badger & Winters	BRAVERY
#NoKidsInCages	RAICES	Badger & Winters	IDEA
Puy du Fou	Puy du Fou	BBDA Quad Group	CRAFT
Train	AT&T	BBDO New York	CRAFT
The Epidemic	Monica Lewinsky	BBDO New York	IDEA
The Epidemic	Monica Lewinsky	BBDO New York	RESET
Back to School Essentials	Sandy Hook Promise	BBDO New York	IDEA
Whopper of a secret	Burger King	BBH	IDEA
Crocodile Inside	Lacoste	BETC	CRAFT
Build the world	Lego	BETC	CRAFT
TOM BRADY'S BIG ANNOUNCEMENT	Hulu	Big Family Table	IDEA
Wonderful Tools	Apple	BUCK	CRAFT
Burn That Ad	Burger King	David Sao Paulo	IDEA
Stevenage Challenge	Burger King	DAVID The Agency	IDEA
Try Not To Hear This	The Coca-Cola Company	DAVID The Agency	IDEA
Controllor	Miller Lite	DDB Chicago	CRAFT
Controllor	Miller Lite	DDB Chicago	IDEA
Great Stories Are Timeless - Apocalypse Now	Tribeca Film Festival	DDB New York	CRAFT
Great Stories Are Timeless - Spinal Tap	Tribeca Film Festival	DDB New York	CRAFT
JFK Moonshot	JFK Presidential Library & Museum	Digitas	CRAFT
Before Alexa	Amazon	Droga5	CRAFT
Before Alexa	Amazon	Droga5	IDEA
Project Understood	Google AI / Canadian Down Syndrome Society	FCB Canada	IDEA
Project Understood	Google AI / Canadian Down Syndrome Society	FCB Canada	RESET
Most Dangerous Street	Illinois Council Against Handgun Violence	FCB Chicago	IDEA
The Gun Violence History Book	Illinois Council Against Handgun Violence	FCB Chicago	CRAFT
The Gun Violence History Book	Illinois Council Against Handgun Violence	FCB Chicago	IDEA
Go Back To Africa	Black & Abroad	FCB/SIX	BRAVERY
Go Back To Africa	Black & Abroad	FCB/SIX	IDEA
Go Back To Africa	Black & Abroad	FCB/SIX	RESET
The Open Door Project	The Millennium School	FCBINDIA ADVERTISING LLP	BRAVERY
The Open Door Project	The Millennium School	FCBINDIA ADVERTISING LLP	IDEA
Out and Proud Classified	The Times Of India	FCBINDIA ADVERTISING LLP	BRAVERY
The E.V.A Initiative	Volvo Cars	Forsman & Bodenfors	BRAVERY
The E.V.A Initiative	Volvo Cars	Forsman & Bodenfors	IDEA
The E.V.A Initiative	Volvo Cars	Forsman & Bodenfors	RESET
FIRST SHAVE	GILLETTE/P&G	GREY NEW YORK	BRAVERY
FIRST SHAVE	GILLETTE/P&G	GREY NEW YORK	IDEA
FACE/OFF	K PLUS	GREYnJ United Bangkok	CRAFT
FACE/OFF	K PLUS	GREYnJ United Bangkok	IDEA
Creativity for All	Adobe	GS&P	CRAFT
Lessons in Herstory	Daughters of the Evolution	GS&P	CRAFT
Lessons in Herstory	Daughters of the Evolution	GS&P	IDEA
Brandless	Doritos	GS&P	BRAVERY
Cool Ranch	Doritos	GS&P	CRAFT
Dali Lives	The Dalí Museum	GS&P	CRAFT
Dali Lives	The Dalí Museum	GS&P	IDEA
A Holiday Reunion	Xfinity	GS&P	IDEA
A Holiday Reunion	Xfinity	GS&P + Park Pictures	CRAFT
Chicken Wars (Popeyes)	Popeyes Louisiana Kitchen	GSD&M	IDEA
Moldy Whopper	Burger King	INGO, DAVID and Publicis	BRAVERY
Moldy Whopper	Burger King	INGO, DAVID and Publicis	CRAFT
Moldy Whopper	Burger King	INGO, DAVID and Publicis	IDEA
WoManikin: Designed to Save Women's Lives	Womanikin/United State of Women	JOAN Creative	IDEA
Invisible Solitude	BBK Foundation	LLYC	CRAFT
Invisible Solitude	BBK Foundation	LLYC	IDEA
Scoops Ahoy	Netflix + Baskin Robbins	m ss ng p eces	CRAFT
Scoops Ahoy	Netflix + Baskin Robbins	m ss ng p eces	IDEA
My Carer	Alzheimer's Society UK	McCann London	IDEA
40,000 Strong	Help for Heroes	McCann London	CRAFT
40,000 Strong	Help for Heroes	McCann London	IDEA
The Birth of Gaming Tourism	Xbox / Microsoft	McCann London	CRAFT
The Birth of Gaming Tourism	Xbox / Microsoft	McCann London	IDEA
Second Chances	Donate Life California	McCann New York	IDEA
Generation Lockdown	March For Our Lives	McCann New York	BRAVERY
Generation Lockdown	March For Our Lives	McCann New York	IDEA
Changing The Game	Microsoft	McCann New York	BRAVERY
Changing The Game	Microsoft	McCann New York	CRAFT
Changing The Game	Microsoft	McCann New York	IDEA
Changing The Game	Microsoft	McCann New York	RESET
The Team That Wouldn't Be Here	Verizon	McCann New York	IDEA
The Team That Wouldn't Be Here	Verizon	McCann New York	CRAFT
New Normal	MedMen	Mekanism + MJZ	CRAFT
New Normal	Medmen	Mekanism + MJZ	IDEA
Silence The Critics	IKEA	MJZ	CRAFT
Silence The Critics	IKEA	MJZ	IDEA
Here Comes Mtn Dew Zero	Pepsi Co / Mtn Dew	MJZ	CRAFT
Read Yourself Better	Wall Street Journal	MJZ	CRAFT
Real Meals	Burger King	MullenLowe	BRAVERY
Real Meals	Burger King	MullenLowe	IDEA
Twitter Bait	Burger King	MullenLowe	IDEA
SickKids Airbnb	SickKids Foundation	No Fixed Address	CRAFT
SickKids Airbnb	SickKids Foundation	No Fixed Address	IDEA
The Storytellers Behind Apple TV+	Apple TV+	Park Pictures	CRAFT
A Holiday Reunion	Xfinity	Park Pictures	IDEA
Old Town Road	Lil Nas X	PRETTYBIRD	CRAFT
Enjoy Before Returning	Diesel	Publicis Italy	IDEA
Return Policy	Diesel	Publicis Italy	IDEA
Enjoy Before Returning	Diesel	Publicis Italy	CRAFT
Lessons for Good	Leroy Merlin	Publicis Italy	IDEA
The Look	Procter & Gamble	SATURDAY MORNING	BRAVERY
The Look	Procter & Gamble	SATURDAY MORNING	CRAFT
The Look	Procter & Gamble	SATURDAY MORNING	IDEA
Dot Translate. The First Braille Translator Based on AI.	Dot Incorporation	SERVICEPLAN	IDEA
Dot Translate. The First Braille Translator Based on AI.	Dot Incorporation	SERVICEPLAN	RESET
Made in Fukushima	METER Group, Inc.	SERVICEPLAN	CRAFT
Criminal Reviews	Piper Verlag	SERVICEPLAN	BRAVERY
Criminal Reviews	Piper Verlag	SERVICEPLAN	IDEA
LIFEBOAT - The Experiment	Sea-Watch	SERVICEPLAN	CRAFT
LIFEBOAT - The Experiment	Sea-Watch	SERVICEPLAN	IDEA
Covering Climate Now	Columbia Journalism Review	TBWA\Chiat\Day	IDEA
Covering Climate Now	Columbia Journalism Review	TBWA\Chiat\Day	RESET
AirPods Pro	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Behind the Music. Behind the Mac	Apple, Inc.	TBWA\Media Arts Lab	IDEA
Bounce	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Bounce	Apple, Inc.	TBWA\Media Arts Lab	IDEA
Holiday - The Surprise	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Shot on iPhone 11 Pro - Chinese New Year - Daugther	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Shot on iPhone 11 Pro - Snowbrawl	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Shot on iPhone XS - Don't Mess with Mother	Apple, Inc.	TBWA\Media Arts Lab	CRAFT
Dwyane Wade's Last Swap	Budweiser U.S.	VaynerMedia	IDEA
The Last Ever Issue	Gazeta.pl, BNP Paribas, Mastercard	VMLY&R Poland	BRAVERY
The Last Ever Issue	Gazeta.pl, BNP Paribas, Mastercard	VMLY&R Poland	RESET
The Last Ever Issue	Gazeta.pl, BNP Paribas, Mastercard	VMLY&R Poland	IDEA
2020 Chinese New Year	Nike	Wieden + Kennedy Shanghai	CRAFT
Beijing 99	Nike	Wieden + Kennedy Shanghai	CRAFT
Naughty Or...	National Alliance on Mental Health	Wieden+Kennedy New York	CRAFT
Naughty Or...	National Alliance on Mental Health	Wieden+Kennedy New York	IDEA