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ALL STAR JURY HEADING TO SYDNEY TO JUDGE INTERNATIONAL ANDY AWARDS

Thursday 31, January 2008 at 5:28 PM by CB

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For the first time ever, Sydney has been chosen as the location for final judging of the International ANDY Awards, which will be held in the last week of February. One of the best international juries ever assembled - including Dave Droga, Mark Tutssel, Bob Scarpelli, Bob Greenberg, Gerry Graf, Susan Hoffman, Marie-Catherine Dupuy and Ty Montague - are flying in, selected by Mark Waites, Partner and Creative Director of Mother, London.

Waites (snapped by CB last time he was in Sydney in 2002) told Campaign Brief: "One of the perks of being the Honorary chair of the ANDY awards is that I get to pick the venue for the final judging. Nobby should be pleased, when he got to Buenos Aires last year the first post on his blog had him moaning that Australia was a long way from everywhere - not this year. "I can't wait. They're a great crowd the ANDY's

judges and who wouldn't rather be in Sydney than London this time of year?"

With the exception of John Hegarty of BBH in 2002, the choice of Waites as the only Chairman from an agency outside the U.S. signals the increased globalization of the ANDY Show. "While we've always had incredible creative leaders in this role, Mark's presence reflects how much the ANDYs are expanding as an international show," says Gina Grillo, Executive Director of The ADVERTISING Club. The AD Club has run the ANDYs for the past 43 years. "We're very proud to have someone of his talent, vision and commitment leading the 2008 ANDYs."

Waites' feelings about ANDY engagement of global agencies is the same. "The past few years, we've seen greater international interest, entries and winners than ever before," he observes. "The entire creative global community being part of the Show makes it a very stimulating, inspiring venture, and I'm excited to be contributing to this year's efforts."

As Chairman, Waites is the key decision-maker in selecting the jury for the ANDYs, renowned for having one of the most dynamic, high-profile line-ups of all awards shows. This year is no exception. In addition, there is stronger diversity in terms of regional and gender representation among the 21 judges. Agencies from Paris and Tokyo to Sydney and India are on the panel. As well, 20% of the judging panel this year are women.

The full jury is as follows:

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Honorary Chairman

Mark Waites, Mother, London

Susan Credle, BBDO, New York

David Droga, Droga5, New York

Marie-Catherine Dupuy, TBWA, Paris

Pete Favat, Arnold Worldwide, Boston

Gerry Graf, TBWA\Chiat\Day, New York

Bob Greenberg, R/GA, New York

Susan Hoffman, Wieden + Kennedy, Inc., Portland

Prasoon Joshi, McCann Erickson, India

Andrew Keller, Crispin, Porter + Bogusky, Miami

Ty Montague, JWT, New York

David Nobay, Droga5 Australia, Sydney

Hiroki Nakamura, Dentsu Inc., Tokyo

Benjamin Palmer, Barbarian Group, San Francisco

Piyush Pandey, Ogilvy & Mather, India

Bob Scarpelli, DDB Worldwide, New York

Kash Sree, JWT, New York

Feh Tarty, Goodby, Silverstein & Partners, San Francisco

Jureeporn Thaidumrong, JEH United, Bangkok

Mark Tutssel, Leo Burnett Worldwide, Chicago

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MARK TUTSSEL NAMED CANNES 2008 TITANIUM AND INTEGRATED JURY PRESIDENT

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Mark Tutssel, Chief Creative Officer of Leo Burnett Worldwide, will chair this year's Titanium and Integrated jury, at the 55th Cannes Lions International Advertising Festival.

Tutssel is one of the most awarded creative directors in the industry and as the creative leader of Leo Burnett Worldwide he oversees the work of 94 global offices in 84 countries. His work has earned every major creative accolade, including a prestigious Cannes Grand Prix for Mercedes Benz 'Skidmarks' in 1997 and countless other Gold Cannes Lions across different media. Under his leadership, the

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