



NEWS

## AMV SCOOPS GRANDY

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**Abbot Mead Vickers BBDO took the top prize, the Grandy, at this year's Andy Awards, held on Tuesday night in New York, for Danny Kleinman's noitulovE devolution epic for Guinness.**



The Yahoo! Big Idea Chair prize, which recognises innovative integrated campaigns, was won by Crispin Porter Bogusky. The agency won for the second year running for its Mini roof studio campaign which allows customers to select colours and then paint the roof of the car. The agency also picked up the most awards for any US agency with nine Andys - three silvers and six bronzes, one of which, for Truth campaign for American Legacy Foundation, was shared with Arnold.

Leo Burnett Worldwide picked up the most awards as a global network with 13 Andys (five silvers, seven bronzes and the Richard T. O'Reilly award for Best Public Service which went to Leo Burnett Lima for its Magic spot for cancer charity Ponle Corazon). The DDB network followed closely with 12 awards (seven silvers and five bronzes).

Deputy chief creative officer of Leo Burnett and honorary chairman of this year's Andys, Mark Tutssel, said: "This year, the judging took place in the inspirational city of Florence, marking the first time the Andy Awards have been judged in Europe. This show now attracts the finest work from around the world, and the winners are testament to the fact that great ideas can come from anywhere. They are no longer just the domain of the Western world as evidenced by the 11 countries that took home coveted silver Andy awards this evening."

Big individual agency winners on the night included Mother London (two silvers), DDB London (two silvers and one bronze) and Saatchi & Saatchi New York (two silvers and one bronze).

The Glenn C. Smith Scholarship, the student portion of the Andy Awards, was awarded to Maari Thrall and Miller Jones, recent graduates of The Creative Circus of Atlanta, for their campaign Slow Down Atlanta.

For a full list of winners click [here](#): Andy Awards 2006