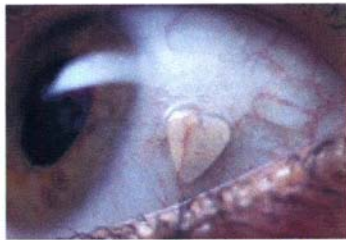


PHOTOGRAPHY: Getty Images' "Change Me"
Charity Drive

Getty Images has launched a website called "Change Me," www.gettyimages.com/changeme, intended as "a forum in which people share, through powerful images, their thoughts on how to make the world a better place," according to the company. "Change Me," a partnership with Friends of the Global Fight Against AIDS, Tuberculosis and Malaria, encourages visitors to choose a Getty stock image and explain why it has special meaning for them. For each submission, Getty will donate \$10 to Friends of the Global Fight. "Images can capture a moment in shockingly vivid detail and bring complex issues into sharp relief," says Getty. "Through the power of imagery, our goal is to begin an online dialogue with pictures that will serve as a catalyst for change around the world." In addition, there are plans to expand the idea into a traveling exhibition and a book. Seen here are some Getty images from the site. In rather a literal interpretation of the theme, we lead with a Michel Porro shot of eyeball jewelry. In the PDF are photos by: 2) Justin Guariglia; 3) Kamil Vojnar; 4) James Balog; and 5) Joel Sartore.



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