

THE FUTURE DIRECTION OF ONLINE ADVERTISING

New York, Nov. 16

Get a close look at some of the best interactive and multidimensional campaigns of 2005, including work by Audi, Pepsi and Virgin Atlantic. Hear what makes these award-winning interactive campaigns stand out from all the others. Panelists include Frank Cooper III, vp, promotions, interactive & entertainment marketing, Pepsi-Cola North America; Chris Rossi, vp of marketing, Virgin Atlantic; Jeff Steinhour, managing partner, Crispin, Porter + Bogusky; and Brad Brinegar, McKinney + Silver. Jerry Shereshevsky of Yahoo! will lead the discussion, to be held at the Millennium Broadway Hotel. Cocktails and lunch will be provided. For more info, call (212) 533-8080, or visit www.theadvertisingclub.org.

AD CLUB HOLIDAY PARTY

New York, Nov. 29

Ring in the holidays with an exclusive wine tasting, hors d'oeuvres and silent auction featuring industry originals: a Baglivo, a Bogusky, a Deutsch, a Dusenberry, a Harris Milard, a Jeffrey, a Kaess, a Kaplan Thaler, a Kirshenbaum and a Silver. Win the opportunity to share a coveted "New York Experience" with one of these advertising stars. This event, sponsored by *The Wall Street Journal Weekend Edition*, will be held at LQ. Proceeds from the silent auction will go to the The Advertising Club Foundation. For more information, call (212) 533-8080, or visit www.theadvertisingclub.org.