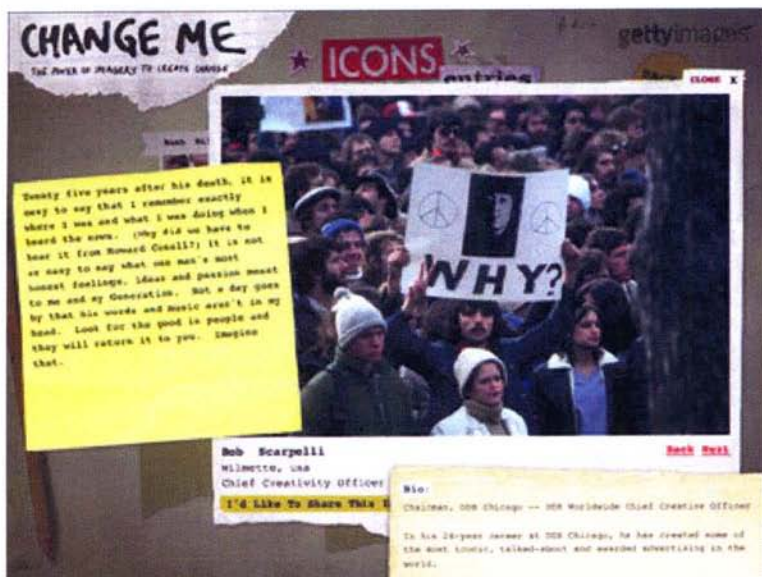


## Andy judges and the photos they love



Bob Scarpelli of DDB is transfixed by this photo of a young man mourning the death of John Lennon. “Twenty-five years after his death, it is easy to say that I remember exactly where I was when I heard the news,” Scarpelli writes. “It is not as easy to say what one man’s most honest ideas, feelings and passion meant to me and my generation.” Scarpelli’s musings are part of a collective contribution from [Andy Awards judges](#) to an online charity initiative called “[Change Me](#),” created by Getty Images. Scarpelli, Mark Tutssel, Tony Granger, Jeff Goodby and other judges each selected an image that inspires them and wrote about it for the “Change Me” Web site. (To find the ad folks’ entries, click on “Join the worldwide discussion” and then scroll through the “Icons” section at the top.) The photos are hugely diverse, and include entries from celebrities far and wide (William Hurt, Jessica Alba, Claudia Schiffer, Matt Damon, etc.). The idea is to emphasize that imagery has an are so good that the words get in the way. Writing about a mug shot of Vincent Gigante, Jeff Goodby refers to the late mobster as Tony Gigante.) Ordinary people can also send in entries; for each one selected for the project, Getty is giving \$10 to Friends of the Global Fight Against AIDS, Tuberculosis and Malaria.